ISD Connection
The official newsletter of the ISD global membership society Vol.6, No.1 • February 2012

ISD Member’s Teledermatology Program Takes Flight

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FROM THE PRESIDENT

ISD Philosophy on Membership

The primary mission of the ISD is to promote and encourage scientific investigation and to facilitate mutual acquaintance and collaboration between dermatologists internationally and various sub-specialties of dermatology. Our borderless concept of collaboration extends beyond geographical, political and even economic borders. One of our greatest challenges is to ensure that dermatologists worldwide can participate in the Society regardless of income.

The first and most crucial border to cross when joining any Society is the required payment of annual dues. Our regular membership dues of $100.00 per year are more than reasonable. However, to accommodate members who are not as well compensated as others, we have an Associate Member rate of $65.00 that is extended to residents and members practicing in developing countries. That rate is truly “putting our money where our mouth is”, since each annual subscription to the International Journal of Dermatology costs the Society $74.00 per member. In effect, the Society loses money with each new Associate Member – but so much more is gained from the potential contributions of these valuable members!

While this pricing strategy is unusual, it does achieve the goal of keeping the financial barrier to joining as low as possible. For it to be successful, a long succession of ISD Treasurers, including current ISD Treasurer Dr. George Reizner, have kept a tight fist with the budget and a close focus on the types of programs we support every year.

The ISD is also privileged to have a group of members who voluntarily pay a higher rate of $250.00 per year in order to support young dermatologists or those who cannot afford the dues. The Individual Sponsoring Members (ISM) embrace the concept that knowledge, especially the knowledge that improves patient health, should have no boundaries.

In 2012, I encourage you to introduce your colleagues to the International Society of Dermatology. Each new member ensures that our vision of a borderless community of scientists and clinicians is possible and sustainable.

Sincerely,

Francisco “Pancho” Kerdel
ISD President

ISD Salutes 2011-2012 Individual Sponsoring Members

The ISD’s Individual Sponsoring Membership is a wonderful way to support young dermatologists worldwide. For details on how to become an ISM, go to www.intsocderm.org. The ISD appreciates the generous support of the following members for their participation in the Individual Sponsoring Membership program:

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Come Have a Ball at the ISD Beach Party Reunion

ISD Reception at the 2012 AAD Annual Meeting in San Diego

Monday, March 19, 2012
5:30 PM – 7:30 PM
Marriott Marquis
Marina Ballroom F

Mark your calendar for the hottest reception at the AAD. Join your ISD colleagues and welcome new members for the annual ISD reception. It’s a great chance to have some fun while learning about the exciting ISD activities underway, including plans for the XI International Congress of Dermatology. RSVP at www.intsocderm.org. See you there!
FROM THE SECRETARY-GENERAL

**What’s your New Year’s resolution as an ISD member?**

Allow me to post this amusing question. I may sound weird or nearly funny, but let it be. Ponder on your thoughts and come up with fruitful suggestions!

When we were young, it was almost compulsory to tell our parents, our teachers or peers what our aspirations were for the coming year. So, we were obliged to prepare a long list of what and what not to do! From the simple “I will not be late anymore” or “I will eat healthy foods and avoid my favorite cola, (unless…)” to “putting an end to unnecessary spending,” the list went on and on.

However, as we grew older (and wiser?), priorities changed. The kids that we were have grown up to be the responsible adults and parents, now being told of New Year’s resolutions.

Extending my family circle, by sheer luck or fate, I found myself involved with the International Society of Dermatology! Cross-cultural, but nevertheless a good society to be in. As a good and dedicated member, I made myself available for some small and sometimes big assignments. I wanted to be a fine example of a benevolent follower. **Unfetter and rejoice, delight and coddle, give and receive, respect and uphold, I resolved to do my best at all times.** These are old-fashioned values worth keeping and sharing.

2012 is another exciting year for ISD. Conference calls require planning. East meets West. With all the meetings, organizing is very essential (especially on our part).

Participation needs anticipation. We encourage everyone to check out page 9 for the list of ISD activities planned for 2012, the Year of the Water Dragon.

Here are some New Year’s resolutions which you might consider:

**I WILL…..**

- Renew my ISD membership on time.
- Invite a colleague or two to join ISD (the more the better).
- Consider being an individual sponsoring member so I can get 2 associate members to join for free.
- Check ISD’s website and see what’s happening. (There may be a chance to participate in the mentorship program either as a mentor or a mentee. The Maria Duran awards are important to look into as well.)
- Participate in meetings (sister-society meetings, continental congresses, regional meetings) either as a speaker or an active listener.
- Attend the annual ISD Reunion during the AAD to meet esteemed colleagues and renew friendships.
- Volunteer to help even if not in a committee. Ideas, talents, active involvement and fundraising will count a lot.
- Contribute articles to the *International Journal of Dermatology*.
- Plan to attend the XI International Congress of Dermatology in India in 2013.

Resolutions are firm decisions to do what you intend to fulfill. They may lead us to harmonious progression. Once done, it gives one an exhilarating feeling of achievement.

Here’s hoping that the YEAR OF THE WATER DRAGON will bring ISD to greater heights and more accomplishments. Resolve to be part of its achievement!

Cheers!

Evangeline B. Handog, MD
Secretary-General, International Society of Dermatology

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**Corporate Donors Making a Difference**

The ISD proudly salutes the following corporate donors for their ongoing commitment to the ISD. Their support helps the ISD fund membership to young dermatologists who have demonstrated leadership qualities.

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Galderma Pharma SA

**Gold**
Stiefel, a GSK Company (Philippines)

**Silver**
Leo Pharma (Philippines)
When did you first see the need for a teledermatology program and how did you get the initiative up and running?

Recent advances in technology, including availability of the Internet and cellular networks, have created special opportunities to use teledermatology in resource-poor settings. Issues such as physician maldistribution, lack of patient access to trained specialists, and a high prevalence of skin disease in Africa create a need for a service such as teledermatology, which helps to bridge the gap in access to dermatologic care. In 2007, in conjunction with Dr. Steven Kaddu at the Medical University of Graz, we established a store and forward teledermatology consultation network (“Africa Teledermatology Project” at africa.telederm.org) with the aim of linking a broad range of medical institutions and clinics in sub-Saharan Africa involved in treatment of skin diseases to local skin specialists and dermatologists around the world experienced in the treatment of skin disease in Africa.

Describe your work with the Botswana program and what you have accomplished thus far in this area of the world through teledermatology?

Botswana has become central to the development of our teledermatology projects in Africa for several reasons. Both BIPAI and the Botswana-UPenn partnership (my current University) have a presence in Botswana. Local stakeholders, including the Ministry of Health, embrace the development of telemedicine, which allows for optimal development of a country-wide system. Together with our local partners, we have created a mobile telemedicine system which caters not only to dermatology, but also to other visual specialties, including oral medicine, radiology, and gynecology. This system has been launched in district hospitals throughout the country. We have also partnered with the University of Botswana to support residents through the use of telemedicine and remote access to medical information using cellular phones.

In addition, in cooperation with the American Academy of Dermatology (AAD), we send 12 U.S. and Canadian senior dermatology residents to Botswana to help run the dermatology service at the Princess Marina Hospital. The residents who come to Botswana through the AAD program work with a local dermatologist; however, they also have the ability to send teledermatology consults through the African Teledermatology website. In addition, biopsies that the residents take from clinic patients can be read remotely by me through the live telepathology system we set up in the National Laboratory in Gaborone. This allows definitive diagnosis for the patient, training in dermatopathology for local pathologists, and clinic-pathologic correlation for the dermatologist and residents.

Has this program been replicated in any other regions?

We have launched this site in Uganda, and we also initiated training and service in association with all of the Baylor International Pediatric AIDS Initiative (BIPAI) (www.bayloraids.org) clinics throughout Africa. The HIV-infected patient population has a high incidence of skin conditions, and the clinicians often welcome dermatologic assistance. We started with the BIPAI sites in Uganda, Malawi, Swaziland, Lesotho, and Botswana. I travelled to each of these sites, and trained the clinicians in person – which was key to the long term success of the project. We then realized that the physical Internet connection was sufficient in most large cities, but when we tried to scale up the service to remote areas, there was a lack of computers and sufficient Internet. This was when we decided to develop mobile teledermatology/telemedicine, given the robust cellular network in the areas. Along the way, we had interest from others around Africa, and they would register on the website or mobile application to submit cases. These clinicians were local clinicians with the Ministry of Health, clinicians with NGOs, University based clinicians, etc – and some of the countries of origin included Eritrea, Ghana, Liberia, Tanzania, Kenya, Mozambique, South Africa, Zimbabwe, Ethiopia, Burkina Faso, among others.
and there is also an iPhone application for this site, allowing it to be accessed through cellular phones.

In addition, based on the development of mobile telemedicine in Africa, we have launched a mobile teledermatology program for underserved populations in the U.S. in conjunction with the AAD.

**What have been some of your greatest challenges in launching this initiative?**

It is sometimes difficult to keep established clinicians engaged in using the service, and we are always encouraging new users to utilize the website and mobile applications for teledermatology. Fostering the relationship between the submitting clinician and expert dermatologist is important for continued usage.

**How would you describe the educational opportunity offered through your mentorship program and what rotations are included?**

In 2008, the AAD began sponsoring North American dermatology residents to travel to Botswana in sub-Saharan Africa and spend four to six weeks working with the Botswana-UPenn Partnership, the Baylor International Pediatrics AIDS Initiative, Princess Marina Hospital, and surrounding smaller district hospitals. During their time in Botswana, the residents staff the busy outpatient dermatology clinic with the local dermatologist and consult on inpatients at the Princess Marina Hospital in Gaborone. In addition, the residents travel to four clinics in more rural areas of the country in order to provide clinical services to patients and education to local health care providers. The goals of the program include providing dermatologic care to the people of Botswana, capacity building through dermatology education for local clinicians, and educating the residents about delivering dermatologic care in resource-limited and culturally diverse settings, as well as how to use teledermatology/telepathology consult services. Since the program’s beginning, more than 2,000 patients have been seen and more than 50 residents will have completed the program at the end of 2011.
The ISD is proud to announce that the XI International Congress of Dermatology (ICD) will be held on December 4-7, 2013, at the India Expo Center in Greater Noida, Delhi NCR, India. This will be hosted jointly by the ISD and the Indian Association of Dermatologists, Venereologists and Leprologists (IADVL), which has more than 7,000 members. This upcoming XI ICD, with the theme "Skindia – A Global Palette of Dermatology", offers participants a global opportunity to share new information and experiences in an exciting and vibrant setting.

Dr. Vinod K. Sharma (India) is the Congress President of the XI ICD, and the Scientific Committee will be chaired by Dr. Thomas Ruzicka (Germany) with committee members representing all regions of the world. Also instrumental in planning this monumental gathering are Dr. Rajeev Sharma (India), Secretary-General of the ICD, and Dr. Evangeline Handog (Philippines), ISD Secretary-General.

The international and national program committees will interact to provide the highest educational standard brought to the audience by world-renowned experts in their respective fields. The focus will be the presentation of the practical aspects of dermatology – both in advanced high-tech medicine and in community dermatology under conditions of limited resources – by speakers with special didactic and oratory skills.

Those attending the XI ICD will experience the best of this notable host country and city, including the Indian people who are most welcoming and helpful. India is an ancient civilization known for its hospitality, Yoga, nonviolence of Mahatma Gandhi and The Taj Mahal. Delhi is a mixture of old and new cultures where nearly 500 year old monuments such as Red fort and Kutub Minar stand next to bustling roads and the Metro.

Meeting participants will be treated to an extravaganza of science, culinary delights and local attractions, while experiencing all facilities of a modern city, world-class airport, shopping malls, centers for performing arts and multiplex theatres. India provides a variety of local cuisines (Mughlai, South Indian, Indo-Chinese and Continental) and boasts of all time favorite local specialties like Samosa, Parantha, and Tandoori dishes that are known internationally.

Daily visits to Delhi (half day) and Taj Mahal (full day) are being planned, and attendees can schedule pre- or post-conference tours of hill stations like Shimla (the summer capital of British) and Manali, Jim Corbett Forest Tiger Reserve and Bharatpur Bird sanctuary, Hawa Mahal and Amer fort at Jaipur. Taj Mahal and Agra fort, one of the wonders of the world and a monument dedicated to eternal love, is only two hours by car from the venue. In addition, attendees can choose from tours of Buddhism centers like Bodh Gaya or visit Goa, Mumbai, see the pristine beaches of Kovalam in Kerala, or take the incredible temple tours for spirituality and peace.

The XI ICD planning committee looks forward to seeing everyone at the meeting and encourages all to be part of an incredible experience in India. The committee is sure that everyone will enjoy this trip enough to want to visit again!

For regular updates on the meeting, please visit the ISD website at www.icd2013.com/.
Experts in the field of autoimmune bullous diseases gathered in Zagreb, Croatia, last October 28-29, 2011, for the ISD Regional Meeting: International Symposium on Autoimmune Bullous Diseases – What’s New? The symposium was organized by the Department of Dermatology and Venereology of the University Hospital Center of Zagreb and the Croatian Dermatovenereological Society (Zagreb branch). The meeting was supported by the Academy of Medical Sciences of Croatia in cooperation with the International Society of Dermatology. More than 120 local dermatologists and trainees attended the meeting.

The symposium was organized to honor Professor Jasna Lipozenčić, longstanding Department Chair, who was awarded the 2011 Maria M. Duran Medal by ISD Executive Vice President Professor Dedee Murrell. The International Society of Dermatology awards the Maria Duran medal annually to women leaders in dermatology who have made significant contributions to the field of dermatology.

In the first scientific session, Rudiger Eming from Marburg, Germany, spoke on what’s new in the pathogenesis of pemphigus, followed by Melika Behzad, also from Marburg, who gave an overview of methods available for the diagnosis of pemphigus. Enno Schmidt from Lubeck, Germany, presented an algorithm on the treatment of pemphigus – from traditional to new therapies like rituximab and immunoadsorption. The first session ended with Dedee Murrell from Sydney, Australia, who presented the different severity score indices for pemphigus.

In the second session that followed, Ljiljana Medenica from Belgrade gave an overview on autoimmune blistering diseases in childhood, and Marinka Mravak Stipetić from Zagreb spoke on autoimmune blistering diseases affecting the oral cavity. The session closed with Jasna Lipozenčić who gave an overview of the coexistence of blistering diseases with other immunologic diseases.

The second day session commenced with Luca Borradori from Bern, Switzerland, who discussed the recent advances in the diagnosis and therapy of bullous pemphigoid, followed by Frederic Caux from Paris, France, who spoke on clinical features and diagnosis of epidermolysis bullosa acquisita. The session finished with Sarolta Karpati from Budapest, Hungary, delivering a lecture on dermatitis herpetiformis.

The symposium ended with Dedee Murrell’s lecture on the quality of life in patients with autoimmune blistering diseases, and Branka Marinovic, Chair of Dermatology at Zagreb and Congress President, who gave an overview of the diagnosis and management of autoimmune blistering disease in Croatia.

On both days, the dermatology residents from the University of Zagreb presented six interesting case reports on different autoimmune blistering diseases followed by a productive discussion.

Speakers at the Symposium (from left to right): Dedee Murrell, Sarolta Karpati, Frederic Caux, Luca Borradori, Branka Marinovic, Enno Schmidt, Jasna Lipozenčić, Rudiger Eming, and Melika Behzad.
ISD Mentorship Program Offers Young Dermatologists a Window to the World

ISD mentorship awardee Dr. Brock A. Andersen participated in a comprehensive rotation with Dr. Ramos-e-Silva and her residents at the Hospital do Fundão in Rio de Janeiro – attending various clinics on leprosy, infectious diseases, oral diseases, surgery and general dermatology. He was eager to see many diseases that are not commonly observed in the U.S., such as leprosy, sporotrichosis, leishmaniasis, while also having the opportunity to learn from experts in these fields. Added to this, Dr. Ramos-e-Silva arranged for him to rotate for two days at the Hospital Oswaldo Cruz, which is famous historically for tropical infectious diseases.

By spending time with residents during his rotation and hearing their experiences on becoming a dermatologist in Brazil, Dr. Andersen discovered that there are more similarities than differences between dermatology residents in the U.S. and Brazil. Having visited a different country and seeing the way dermatology is practiced in Brazil has broadened his vision and also the way that he now practices dermatology in the U.S.

Dr. Andersen is grateful to the ISD for making this rotation possible and also thankful to Dr. Ramos-e-Silva for this amazing educational experience.

“Despite previously having a great love for the people of Brazil, because of my rotation I have developed a new respect for the research and expertise of the dermatologists in Brazil, particularly those with whom I was privileged to observe.”

– Dr. Brock A. Andersen

For ISD mentorship awardee Dr. Nilton de Avila Reis of Brazil, his fellowship in Mohs surgery with noted surgeon Dr. Leonard H. Goldberg of DermSurgery and Associates Clinic in Houston, Texas, USA, proved to be an invaluable opportunity.

Dr. de Avila Reis noted that the learning process in the clinic is part of its overall environment, including well-established programs of Mohs surgery and research fellowships. This rich, educational environment also extends to Methodist Hospital, where he followed interesting discussions of clinical cases.

Instrumental to Dr. de Avila Reis’s enriching educational experience was DermSurgery dermatologist Dr. Arash K. Asadi, who had an active part in Dr. de Avila Reis’s training. He credits Dr. Asadi with giving him insight into the vast field of knowledge of Mohs and reconstructive surgery.

Dr. de Avila Reis appreciates this wonderful life experience provided by the ISD and expresses his gratitude to the Society, Dr. Goldberg, Dr. Asadi and the entire DermSurgery staff.

“I am definitely more confident and prepared to go back to Brazil and share my acquired knowledge with other dermatologists.”

– Dr. Nilton de Avila Reis

ISD members continue to accomplish great things and fulfill the mission of the ISD. Congratulations to all!

ISD Membership Committee Chair Dr. Jean Bolognia is the recipient of the Women’s Dermatologic Society’s (WDS) prestigious Rose Hirschler Award. WDS presents this award to a physician who has made significant contributions to dermatology and medicine, and who by her achievements has enhanced the role of women in the specialty. The award will be presented to Dr. Bolognia at the 37th WDS Annual Meeting Luncheon on Sunday, March 18, 2012, in San Diego, Calif.

ISD Executive Vice President Dr. Dedee Murrell is serving as the Chair of the American Academy of Dermatology’s (AAD) World Congress Task Force, which allocates the scholarships to the AAD and World Congresses (supported by funds from the 1992 World Congress held in New York City).

Professors Jana Hercogová and Torello Lotti were awarded the title of Honorary Professor of China Medical University, Shenyang. They were bestowed the title of Honorary Professor by University President Qun Zhao during a ceremony on December 16, 2011, for their extraordinary academic achievements and amicable relationship with China Medical University.

To share your news with us, please email your suggestions to info@intsocderm.org.
ISD Sister Society Meeting Held at 20th Annual EADV Congress

A successful ISD Sister Society meeting was held during the 20th Annual European Academy of Dermatology and Venereology (EADV) Congress in Lisbon, Portugal, October 20-24, 2011. Chaired by Dr. Shyam Verma (India) with ISD Secretary-General Dr. Evangeline Handog (Philippines) serving as co-chair, the session brought together noted speakers from around the world with the theme “Challenges of Global Dermatology: Clinical Conundrums and Beyond.”

Dr. Verma organized the event with Dr. Uwe Wollina (Germany) in conformity with the ISD motto, *Congregat ut Vincat Invidi Morbi Sagittas*, meaning “Gather together to combat the arrows of hateful disease.” Drs. Verma, Handog, and Wollina accentuated challenging dermatology, discussing unusual entities and clinical situations from different parts of the world.

During the first part of the session, Dr. Handog welcomed participants and provided an update on ISD activities. Eminent colleagues lectured, including AAD President-elect Dr. Daniel M. Siegel of New York (US), Prof. Dr. Thomas Ruzicka (Dermatology Chair, Ludwig Maxmillian University, Munich, Germany), Dr. Omid Zargari (Iran), and Dr. Arun Inamdar, Chairman of the Academy of Dermatology of the IADVL (the 7,000 strong dermatology society from India).

**2012-2013 Meetings Calendar**

**March 2012**
Monday, March 19, 2012
ISD Reunion at the American Academy of Dermatology Annual Meeting
San Diego, CA USA
Get updates on ISD activities, the XI International Congress of Dermatology and more.
For more information: www.intsocderm.org

**June 2012**
Friday, June 8 – Sunday, June 10, 2012
“ISD Maria M. Duran Update Course in Dermatology” Regional Meeting
Cali, Colombia
For more information: www.cdcderma.com

**September 2012**
Saturday, September 1 – Tuesday, September 4, 2012
67th Congress of the Brazilian Society of Dermatology
100 years celebration of the Brazilian Society of Dermatology ISD Sister Society Meeting
Rio de Janeiro, Brazil
Note: Sister Society date and time to be announced.

**Wednesday, September 26, 2012**
ISD Sister Society Meeting European Academy of Dermatology and Venereology 2012
Prague, Czech Republic
For more information: www.eadv.org

**October 2012**
Wednesday, October 10 – Friday, October 12, 2012
20th Anniversary of the Center for Research and Training in Skin Diseases & Leprosy
(Olmpic Hotel, Tehran, Iran)
For more information: http://erstdl.tums.ac.ir

**Wednesday, October 24 – Saturday, October 27, 2012**
3rd Continental Congress of the ISD
Durban, South Africa
The 3rd Continental Congress of the ISD will be organized by the Dermatology Society of South Africa.
For more information: www.derma.co.za or www.ccd2012.co.za

**December 2013**
Wednesday, December 4 – Saturday, December 7, 2013
XI International Congress of Dermatology
Greater Noida (Delhi), India
The XI ICD is the official meeting of the ISD and held every 4 years.
For more information: www.icd2013.com
3rd Continental Congress of Dermatology
of the International Society of Dermatology

65th National Congress of the Dermatology Society of South Africa

Durban, South Africa 24 - 27 October 2012
Post-Congress Safari Tours to Game Parks available

Abstract Submission Deadline  1 June 2012
Early Registration Deadline  30 June 2012
For further information visit www.ccd2012.co.za
**International Society of Dermatology**

**APPLICATION FOR MEMBERSHIP**

Join online at [www.intsocderm.org](http://www.intsocderm.org)

(Please print or type clearly)

Name

(Last/Family) (First/Given) (Middle)

Institution

Address

( Street ) (Apt. or Suite No.)

(City) (State/Region) (Postal Code) (Country)

Telephone

(Footer:City Code) (Area Code) (Number)

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(E)((Country/City Code) (Area Code) (Number)

E-mail

Birthdate

Scientific Degree (e.g., M.D., M.B.B.S., Ph.D., M.S., B.S., etc.)

Gender: ☐ Male ☐ Female

1. I wish to join the ISD membership in the following category (please check only one):

   **Membership Categories:**

   ____ Regular Member .......................................... US $100.00
   This is the regular and usual membership of the Society. Annual dues of US $100.00 include a subscription to the *International Journal of Dermatology*. May hold elective office and vote.

   ____ Associate Member ....................................... US $65.00
   This category is suggested for residents/medical students of any country, or dermatologists currently staying in developing countries (designated by OECD). Annual dues of US $65.00 include a subscription to the *International Journal of Dermatology*. Associates cannot hold elected office or vote on Society matters.

   ____ Individual Sponsoring Member .................. US $250.00
   This category is for individuals who want to sponsor members from developing countries or trainees (residents) from any country. In addition to the privileges and benefit of the Regular Membership, the sponsor will receive an Individual Sponsoring Member certificate. The annual dues of US $250.00 sponsor up to 2 Associate Members in addition to the sponsor’s membership.

   Sponsoring Members may select 1 or 2 eligible members to support or allow ISD to select from a list of eligible candidates.

   ____ Let ISD select the sponsored members

   ____ I would like to sponsor the following dermatologists and/or dermatologists in training. The names are listed below.

   Sponsored Member Name: ___________________________ Email: ___________________________

   Sponsored Member Name: ___________________________ Email: ___________________________

2. Payment is to be made in U.S. Dollars.

   Indicate method of payment:

   ____ Check payable in US $ to:
   International Society of Dermatology

   ____ Credit Card (preferable for applications made outside the U.S.; please complete the adjacent box)

3. Send completed application with payment by fax or mail to:

   8074 EAGLE WAY
   CHICAGO, IL 60678-1080 USA

   Phone: +1 386-437-4405  Fax: +1 386-437-4427

   E-mail: info@intsocderm.org

   Web site: [www.intsocderm.org](http://www.intsocderm.org)

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