



ISD Volunteers Bring Dermatologic Aid to Pakistan Flood Victims



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**FROM THE SECRETARY-GENERAL:
A whole year of GIVING**

Only a few short days before Christmas... 'tis the season of giving (and receiving, too). We rejoice.

As we look back, we count our blessings. We continue to plan ahead and move forward.

In retrospect, the International Society of Dermatology did excellently in 2010. This was largely due to the people behind the activities organized and executed.

The Executive Committee had faithfully done their responsibilities, ensuring promotion of dermatology worldwide. The new website, the membership campaign, First Continental Congress (Colombia), the sister society meetings (EADV in Gothenburg and CILAD in Cancun, Mexico) and regional meetings in Ethiopia, India and Malta were all very successful.

Task force Chair for Climate Change, Dr. Sig Muller's, meeting in Buenos Aires was warmly upheld and the website link is now in place. In addition, Dr. Terence Ryan's Community Dermatology got the green light for publication of articles in the *International Journal of Dermatology* (IJD). Watch out



for the CDs for distribution at the World Congress in Seoul.

Give credit to our IJD editor – Dr. Lawrence Gibson! The journal is really taking off. Patty Winkel's work completes it. You will love the new look of its cover!

Our standing committees have been very diligent. The Maria Duran Committee awarded two medalists, both firsts in India and Southeast Asia in the persons of Drs. Inderjeet Kaur and Preya Kullavanijaya. The Maria Duran lecturer and fellow were both recognized in Cancun, Mexico. They were Drs. Margarita Larralde (Argentina) and Juliana Boza (Brazil), respectively.

The mentorship committee had 17 mentees benefitting from our volunteer mentors.

I have some very special people to thank – ISD Connection editors Dr. Aisha Sethi, Dr. Juliet Macarayo, discussion forum moderator Dr. Seemal Desai. Our Executive Director - Cindy Froehlich, and staff Andrea Bose and Karen Sideris are reliable people to work with.

I particularly thank all the members for continuously supporting ISD. You inspire us to give you more.

Happy Holidays!!

Evangeline B. Handog, MD
Secretary-General, International Society of Dermatology



Save the Date...Jazz Break with ISD

ISD Reception at the 2011 AAD Annual Meeting in New Orleans

Monday, February 7, 2011 ▪ 5:30 PM - 7:30 PM

Hilton Riverside Hotel, Jefferson Room



Mark your calendars for the coolest reception at the American Academy of Dermatology's upcoming 69th Annual Meeting in New Orleans. Join your ISD colleagues, and welcome new members, for the annual ISD reception. It's a great chance to learn about all the exciting ISD news and activities underway. See you there!

To RSVP, go to <http://www.intsocderm.org/i4a/pages/index.cfm?pageID=3377>



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ISD Sister Society Meeting Spotlights Climate Change, Community Dermatology Initiatives

The Sister Society meeting, organized by Dr. Uwe Wollina and Dr. Terence Ryan, was held last October 6, 2010, in Gothenburg, Sweden. Dr. Evangeline Handog, ISD Secretary-General, opened the conference with updates on ISD activities, including meetings, grants and awards. Dr. Louise Kronborg Anderson (Denmark) introduced the ISD reference library on Climate Change and Skin Diseases as part of the work of the ISD Task Force on Climate Change. The purpose of this bibliographic compilation is in part meant to encourage further research. The bibliography is now available online at www.intsocderm.org and breaks down references from PubMed by topics.

Dr. Terence Ryan chaired the Community Dermatology session with a lively discussion on how to improve the capacity of the medical community to provide “Skin Care for All,” while Dr. Osman Faye (Mali) conferred on the challenges facing the African continent in providing skin care. The obstacles mentioned included a large rural population who needs care versus few dermatologists who are mainly urban based. Poor local management of skin infections and diseases due to a lack of basic training was also discussed.

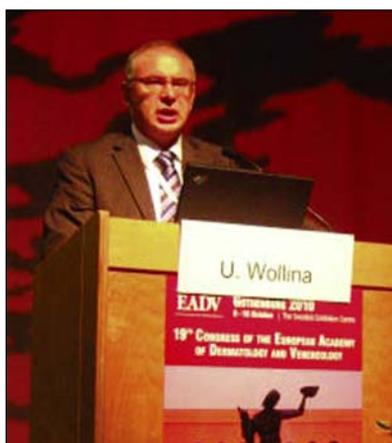
Following the Sister Society meeting, the ISD greeted its constituents and welcomed new members at the ISD information booth.



Gathering at the ISD Booth (from left to right): Dr. Susan Olbricht, Dr. George Reizner, ISD Executive Director Cindy Froehlich and ISD Secretary-General Dr. Evangeline Handog.



Dr. Terence Ryan



Dr. Uwe Wollina



Dr. Evangeline Handog

Dr. Osman Faye



Dr. Louise Kronborg Anderson

Outreach Mobile Skin Clinics and Teledermatology services in the flood affected areas of Pakistan

Shahbaz Janjua, MBBS (Lalamusa, Pakistan)

Aisha Sethi, MD (Chicago, USA)



Tented camp area for flood refugees near the city of Multan, Pakistan.

The biggest natural disaster in the history of Pakistan struck in the month of July this year. Heavy monsoons caused large scale flooding which continued for two months, devastating a large part of the country and displacing millions of people. The extent of damage to the already compromised and poor physical infrastructure in the rural areas was huge. The roaring flood waters washed away almost thousands of houses, schools, hospitals, roads, and bridges. At one point, about a fifth of the country was immersed under water. People in the affected areas were isolated and stranded with no access to shelter, clean drinking water, food, and medicines.

"Make no mistake: this [Pakistan floods] is a global disaster, a global challenge. It is one of the greatest tests of global solidarity in our times."

-UN Secretary Ban Ki-moon

Medical implications of the floods were also immense. In addition to the physical and psychological trauma caused by heavy, large-scale flooding, the incidence of food and water borne diseases, malaria, and skin diseases increased due to damage to the drainage systems and contamination of water supplies.

Hundreds of medical camps were established in various parts of the country by the NGOs and the government supervised health sector to meet the medical needs of the people displaced by the floods. According to one survey, every third patient reporting to these medical camps had a dermatologic problem. Although the commonly reported skin diseases were scabies, bacterial and fungal skin infections, complicated chronic skin disorders were

also reported. Unfortunately, most of the doctors and health workers serving in the medical camps had little or no training to deal even with common skin diseases. In this difficult time, the Pakistan Society of Teledermatology arranged outreach mobile skin clinics in various remote flood stricken areas of the country to meet the dermatologic needs of the affected communities. Expert dermatologists from Pakistan and the United States volunteered to work in the outreach mobile skin clinics providing dermatologic care to the affected people. One such clinic effort was successfully carried out in the flood stricken area of Muzzafargarh by Dr. Shahbaz Janjua and Dr. Aisha Sethi from Pakistan and the U.S., respectively.

Hundreds of patients presenting to the outreach mobile skin clinics were treated and provided medicines free of cost. The society also collaborated with the already established medical camps and offered to provide necessary basic training to the doctors and health workers in general dermatology. To continue the delivery of expert dermatologic care, teledermatology was introduced to the doctors and the health workers in the base medical camps. Initially, five such medical camps were selected and connected to the dermatology departments of teaching institutions and privately working dermatology centers to provide expert dermatologic care through store and forward method of teledermatology.

The E-Health Association of Pakistan, Swinfen charitable trust, and iCons in Medicine also played a significant role in providing teledermatology/telemedicine services to the flood affected areas. Limiting factors included frequent power shutdown, shortages of the necessary equipment because of inadequate funding and a large number of patients.

The importance of teledermatology/telemedicine cannot be underestimated in the event of any natural disaster, but the sustainability of such efforts depends on an early and coordinated response, a robust satellite system in place, proper information sharing and incidence reporting systems -- in addition to adequate funding -- to support the projects. Outreach mobile skin clinics were found to be very helpful and are needed to train health care providers in the medical camps, as was demonstrated after the flood disaster in Pakistan. This need is ongoing. We also suggest that teledermatology/telemedicine programs should be embedded in the rebuilding and rehabilitation programs after such a calamity strikes a nation.



From left to right: Our driver Mr. Ghulam Mustafa, Dr. Shahbaz Janjua (Pakistan), Dr. Aisha Sethi (USA), and Mr. Abdul Hameed (Pakistan).



Dr. Aisha Sethi (seated, left) with patients seeking treatment at one of the outreach mobile skin clinics.



Dr. Shahbaz Janjua (seated) seeing patients.

ISD Salutes Individual Sponsoring Members

The ISD's **Individual Sponsoring Membership** is a wonderful way to support young dermatologists and dermatology programs worldwide.

Becoming an Individual Sponsoring Member (ISM) is easy. Dues are US \$250 per year, which provides all the benefits of a Regular Member to the ISM and allows the ISM to sponsor 2 additional Associate Members (residents from any country, dermatologists from developing countries, including most African, Asian, Eastern European, Central and South American countries).

ISMs can either allow ISD to select the sponsored members or they can tell ISD who they would like sponsored.

The ISD appreciates the generous support of the following members for their participation in the Individual Sponsoring Membership program:

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Meetings Calendar

Monday, February 7, 2011

**ISD Reception at the 2011 AAD
Jazz Break with ISD
Hilton Riverside Hotel, New Orleans
Jefferson Room**

5:30 PM - 7:30 PM

Opportunity to meet ISD board members and ISD members from around the world, while learning about all the latest programs and events of the ISD. Plus, enjoy cool New Orleans jazz!

Contact: info@intsocderm.org

Wednesday, May 25, 2011

**ISD Sister Society Meeting / WCD 2011
Seoul, Korea**

World Congress of Dermatology Convention Center
Hall E-3
Seoul, Korea

Contact: info@intsocderm.org

Wednesday, July 6, 2011 - Saturday, July 9, 2011

**Second Continental Congress of Dermatology
St. Petersburg, Russia**

2nd Continental Congress of Dermatology of the International Society of Dermatovenerology and the 4th Russian Congress of Dermatovenereology

Contact: GUARANT International
Opletalova 22
110 00 Prague 1
Czech Republic

Phone: +420 284 001 444

Fax: +420 284 001 448

E-mail: ccd2011@guarant.cz

Website: www.ccd2011.org

Sunday, July 24, 2011 - Friday, July 29, 2011

**2nd Munich International Summer Academy of
Practical Dermatology
Congress Centre Holiday Inn Centre Munich**

Continuing education in all aspects of practical dermatology covering the major fields of general dermatology and offering workshops and hands-on courses to promote practical skills in dermatological techniques.

Contact: Thomas Ruzicka, MD
thomas.ruzicka@med.uni-muenchen.de
<http://www.isa2011.com/>



Everywhere you look, ISD members are accomplishing great things and fulfilling the mission of the ISD. Few recent notables are the following:

Dr. Ma. Teresita Gabriel (Philippines), member of the Maria Duran Committee, was elected President of the Philippine Dermatological Society. She will serve from 2011-2012. PDS has a membership of nearly 1,000. Congratulations!

Dr. Ma. Juliet E. Macarayo (Philippines), associate editor of ISD Connection, was elected Board Member of the Philippine Dermatological Society, also for the years 2011-2012. PDS is the only specialty society in dermatology accredited by the Philippine Medical Association. Congratulations!

Dr. Aisha Sethi (USA), editor of the ISD Connection, recently served at a mobile skin clinic in Muzzafargarh, Pakistan, to help those in need of medical attention due to the devastating floods that struck the country last July (see related article in this issue). The following is a link to a Dr. Sethi's radio interview about her volunteer efforts that aired recently on NPR: <http://www.wbez.org/episode-segments/skin-disease-post-flood-pakistan#>

IADVL (Indian Association of Dermatologists, Venereologists and Leprologists) has launched its first ever ONLINE open access Journal under the able stewardship of **Dr. Shyam Verma (Director, ISD)**. It can be accessed at www.idoj.in and accepts and invites contributions from dermatologists around the world.

ISD member **Dr. Marcia Ramos-e-Silva (Brazil)** was elected President of the 2012 Brazilian Congress of Dermatology. The Brazilian Society of Dermatology commemorates its Centennial in 2012 and this will be a very special meeting with an estimated attendance of 6,000 dermatologists. Congratulations!

To share your news with us, please email your suggestions to info@intsocderm.org

This is the newest column the ISD newsletter is starting, and we want to hear from all of you! To share your news with us, please email info@intsocderm.org.

ISD Website updated

Don't forget to check out the ISD's revamped website!

Join in the newly added Discussion Forums, renew your membership dues and access registration information on upcoming meetings at

www.intsocderm.org



Become an ISD Member Today!

Join online at www.intsocderm.org

If you're a dermatologist, health professional, researcher, physician from a developing country or resident looking to exchange information among dermatologists on a global basis, then consider joining the only individual member dermatologic association focused on the global issues in dermatology – the International Society of Dermatology (ISD).

The ISD offers three classes of membership and countless benefits, including a subscription to the print and online versions of the *International Journal of Dermatology* and the *ISD Connection* newsletter, a 25% discount off of Wiley published books, and a variety of international educational opportunities.

To join ISD, go to www.intsocderm.org and click on the orange box. Applications can also be downloaded and mailed or faxed with payment to the ISD.

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